CONTRACT

WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
(727)577-1010
www.wtsp.com

And:

Abar Hutton Media/ POL
Attention: Shelli Hutton
6190 Grovedale Court Suite 200
Alexandria, VA 22310

Contract / Revision	Alt Order #
696248 / 1	06213297

Product		
NELSON FOR SENATE		
Contract Dates	Estimate #	
10/23/12 - 10/29/12	**472**	
Advertiser		Original Date / Revision
Nelson, B/ D / US Senate		06/28/12 / 08/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WTSP	Aaron Ashe	Telerep Washin
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTSP	10/23/12	10/26/12	6-7a 10 News	6-7a		:30			NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$175.00							
2	WTSP	10/23/12	10/26/12	CBS This Morning	7-9a		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$200.00							
3	WTSP	10/23/12	10/26/12	CBS This Morning	7-9a		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$200.00							
4	WTSP	10/23/12	10/26/12	10 News, 9am	9-9:30A		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$200.00							
5	WTSP	10/23/12	10/26/12	Inside Edition	930-10a		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$200.00							
6	WTSP	10/23/12	10/26/12	Price Is Right	11a-12p		:30			NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$450.00							
7	WTSP	10/23/12	10/26/12	10 News @ Noon	12-1230p		:30			NM	4	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$900.00							
8	WTSP	10/23/12	10/25/12	Young and the Restless	1230-130p		:30			NM	2	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-T-T---	2	$550.00							
9	WTSP	10/23/12	10/24/12	Bold and Beautiful	130-2p		:30			NM	2	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TW----	2	$550.00							
10	WTSP	10/23/12	10/25/12	Dr. Phil	4-5p		:30			NM	2	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-T-T---	2	$800.00							
11	WTSP	10/23/12	10/26/12	5-530p 10 News	5-530p		:30			NM	4	$2,200.00

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TERMS: Due 15th day of the Month following Broadcast.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	NELSON FOR SENATE	**472**

Advertiser	Original Date / Revision
Nelson, B/ D / US Senate	06/28/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 4	Rate $550.00							
12	WTSP	10/23/12	10/25/12	10 News at 530p	530-6p		:30			NM	2	$1,100.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -T-T---	Spots/Week 2	Rate $550.00							
13	WTSP	10/23/12	10/26/12	Wheel of Fortune	7-730p		:30			NM	4	$10,400.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 4	Rate $2,600.00							
14	WTSP	10/23/12	10/26/12	Jeopardy	730-8p		:30			NM	4	$12,000.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 4	Rate $3,000.00							
15	WTSP	10/23/12	10/23/12	LN (M-F)	M-F 11-1135p		:30			NM	1	$2,000.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -T-----	Spots/Week 1	Rate $2,000.00							
16	WTSP	10/28/12	10/28/12	Late News (Su)	Su 11-1135p		:30			NM	1	$1,800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00							
17	WTSP	10/23/12	10/26/12	Late Late Show	1237-137a		:30			NM	4	$700.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 4	Rate $175.00							
18	WTSP	10/27/12	10/27/12	10 News, 6am Saturday	Sat 6-8a		:30			NM	1	$75.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $75.00							
19	WTSP	10/27/12	10/27/12	Florida Football Daytime	330p-7p		:30			NM	1	$5,000.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $5,000.00							
E 20	WTSP	10/27/12	10/27/12	Sat 6-630p 10 News	Sat 6-630p		:30			NM	0	$0.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $200.00							
	Spot 1	Ch *WTSP*	Date Range *10/22/12-10/28/12*	Description *Sat 6-630p 10 News*	Start/End Time *Sat 6-630p*	Weekdays -------Sa--	Length *:30*		Rate *~~$200.00~~*	Type *NM*		
	Credited											
21	WTSP	10/27/12	10/27/12	Wheel of Fortune	Sat 7-730p		:30			NM	1	$400.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $400.00							
22	WTSP	10/27/12	10/27/12	Jeopardy	Sat 730-8p		:30			NM	1	$800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $800.00							
23	WTSP	10/28/12	10/28/12	CBS Sunday Morning	Sun 9-1030a		:30			NM	1	$1,000.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $1,000.00							
24	WTSP	10/28/12	10/28/12	Sun 630-7p 10 News	Sun 630-7p		:30			NM	1	$700.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $700.00							
25	WTSP	10/24/12	10/26/12	Young and the Restless	1230-130p		:30			NM	2	$2,200.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays --W-F--	Spots/Week 2	Rate $1,100.00							
26	WTSP	10/24/12	10/26/12	Late Night with David Letterm	1135p-1237a		:30			NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$700.00							
27	WTSP	10/24/12	10/26/12	Let's Make a Deal	3-4p		:30			NM	3	$825.00
Week:	10/22/12	10/28/12	--WTF--	3	$275.00							
28	WTSP	10/24/12	10/26/12	The Talk	2-3p		:30			NM	3	$900.00
Week:	10/22/12	10/28/12	--WTF--	3	$300.00							
29	WTSP	10/29/12	10/29/12	6-7a 10 News	6-7a		:30			NM	1	$175.00
Week:	10/29/12	11/04/12	M------	1	$175.00							
30	WTSP	10/29/12	10/29/12	CBS This Morning	7-9a		:30			NM	1	$200.00
Week:	10/29/12	11/04/12	M------	1	$200.00							
31	WTSP	10/29/12	10/29/12	CBS This Morning	7-9a		:30			NM	1	$200.00
Week:	10/29/12	11/04/12	M------	1	$200.00							
32	WTSP	10/29/12	10/29/12	10 News, 9am	9-9:30A		:30			NM	1	$200.00
Week:	10/29/12	11/04/12	M------	1	$200.00							
33	WTSP	10/29/12	10/29/12	Inside Edition	930-10a		:30			NM	1	$200.00
Week:	10/29/12	11/04/12	M------	1	$200.00							
34	WTSP	10/29/12	10/29/12	Price Is Right	11a-12p		:30			NM	1	$450.00
Week:	10/29/12	11/04/12	M------	1	$450.00							
35	WTSP	10/29/12	10/29/12	10 News @ Noon	12-1230p		:30			NM	1	$900.00
Week:	10/29/12	11/04/12	M------	1	$900.00							
36	WTSP	10/29/12	10/29/12	Dr. Phil	4-5p		:30			NM	1	$800.00
Week:	10/29/12	11/04/12	M------	1	$800.00							
37	WTSP	10/29/12	10/29/12	5-530p 10 News	5-530p		:30			NM	1	$550.00
Week:	10/29/12	11/04/12	M------	1	$550.00							
38	WTSP	10/29/12	10/29/12	10 News at 530p	530-6p		:30			NM	1	$550.00
Week:	10/29/12	11/04/12	M------	1	$550.00							
39	WTSP	10/29/12	10/29/12	Wheel of Fortune	7-730p		:30			NM	1	$2,600.00
Week:	10/29/12	11/04/12	M------	1	$2,600.00							
40	WTSP	10/29/12	10/29/12	Jeopardy	730-8p		:30			NM	1	$3,000.00
Week:	10/29/12	11/04/12	M------	1	$3,000.00							
41	WTSP	10/29/12	10/29/12	LN (M-F)	M-F 11-1135p		:30			NM	1	$2,000.00
Week:	10/29/12	11/04/12	M------	1	$2,000.00							
42	WTSP	10/29/12	10/29/12	Late Late Show	1237-137a		:30			NM	1	$175.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$175.00						
43	WTSP	10/29/12	10/29/12	Late Night with David Letterm	1135p-1237a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$700.00						
44	WTSP	10/29/12	10/29/12	Let's Make a Deal	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$275.00						
45	WTSP	10/29/12	10/29/12	The Talk	2-3p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$300.00						
N 46	WTSP	10/23/12	10/26/12	5-530a 10 News	5-530a		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	1	$200.00						
									Totals		89	$70,775.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	72	$57,500.00	$48,875.00
10/29/12 -10/29/12	17	$13,275.00	$11,283.75
Totals	89	$70,775.00	$60,158.75

Signature: _____ **Date:** _____

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